

25 October 2021

## AMG Super launches new 'individualised platform'

AMG Super will release its new product, Acclaim Super & Pension, to market on 27 October 2021. Acclaim Super & Pension will be the first product launched on AMG's brand-new platform.

"The launch of our platform is a significant milestone for AMG and the industry. Our new 'individualised platform' combines the flexibility and benefits of individual HINs for each client with the efficiencies and comprehensive reporting of a modern platform," said AMG Super CEO Alan Hegerty.

"Advisers and their clients are demanding flexibility, efficiency and transparency. Our new product delivers a unique non-custodial investment model with a choice of broker within a platform environment. Our product enables advisers to deliver a truly individualised portfolio without the hassle of administrating and consolidating off-platform assets."

Terry Constable, Head of Distribution & Partnerships at AMG Super, explains, "Acclaim Super & Pension is a viable alternative to an SMSF that delivers the same investment flexibility without the administrative burden. Our platform combines powerful new technology with an intuitive user experience grounded in flexibility that empowers advisers and the clients they support to manage their super, their way."

Terry also reiterated that, "Although our technology might be changing, what is not changing is the great level of service we provide to our advisers and members. Service has always been our cornerstone and will remain our number one priority."

The launch of Acclaim Super & Pension is the first milestone in AMG Super's multi-phase project to be rolled out over the next 12 months. Other milestones include launching new, exciting products as AMG continues its accelerated growth and transition to a full wealth-management platform.

AMG Super will also migrate existing members and products to the new platform in 2022 as part of the project.

### For further information, please contact:

**Alan Hegerty**  
CEO  
0409 154 980

**Terry Constable**  
Head of Distribution & Partnerships  
0410 117 629

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This release does not constitute financial product advice. Past performance is not indicative of future performance.

This announcement was authorised for release to the market by the Chairman of Acclaim Management Group Limited (Acclaim) (ABN 52 091 082 058), the Promoter of AMG Super.

For further information, please visit [www.amgsuper.com.au](http://www.amgsuper.com.au).

